EXECUTIVE DEVELOPMENT / ADVANCED PROGRAM

Strategic Leadership and Digital Transformation

Lead digital change with a clear strategy, stronger governance, and a practical transformation roadmap for your organization.

STANDARD DURATION	10 training days
TRAINING HOURS	Approximately 50-60 hours; 5-6 hours daily
LEVEL & LANGUAGE	Advanced; English / Arabic
APPROACH	40% theoretical learning / 60% practical application
DELIVERY OPTIONS	Classroom, live online, or in-house by agreement
DATES & FEES	On request; confirmed in the written proposal

Program overview

This program develops the leadership, strategic and organizational capabilities needed to align digital initiatives with business objectives. Participants assess readiness, prioritize opportunities, engage stakeholders and translate transformation objectives into a practical implementation roadmap.

It focuses on leadership and transformation strategy, rather than programming or technical system configuration.

PURPOSE & EXPECTED VALUE

From strategy to action

Who should attend

Senior executives, department heads, strategy and transformation managers, innovation leaders, operations managers, project and program managers, and HR or organizational development leaders with responsibility for change.

Previous experience in management, strategy, projects, technology, operations or organizational development is recommended. An introductory format can be discussed for other participant groups.

Learning objectives

• Align digital initiatives with organizational strategy and business priorities.

• Assess digital maturity, readiness and capability gaps.

• Prioritize initiatives using business value and implementation feasibility.

• Lead stakeholder engagement, communication and adoption.

• Define governance responsibilities, transformation risks and meaningful KPIs.

• Develop an implementation roadmap and practical leadership actions.

Practical outputs

Digital maturity assessment; digital opportunity map; initiative priority matrix; stakeholder and capability gap analyses; change and engagement plan; governance and KPI framework; transformation roadmap; and a 30-60-90 day action plan.

Methodology & assessment

Interactive presentations, workshops, case studies, simulations, peer discussion and an applied transformation project. Assessment may include pre- and post-assessments, practical workshops, a leadership simulation, a case study and a final presentation. The final assessment and completion requirements are agreed in the proposal.

INDICATIVE COURSE STRUCTURE

Your 10-day learning journey

The sequence below is proposed. The final agenda, exercises and timing are agreed according to the participant group and organizational objectives.

DAY 1 / Strategic leadership & transformation

Business drivers, leadership responsibilities and transformation context.
Practical output: Leadership diagnostic and strategic context map.

DAY 2 / Digital maturity & readiness

Current processes, people, operating environment and readiness.
Practical output: Digital maturity assessment.

DAY 3 / Opportunities & future-state vision

Customer, employee and operational challenges; desired future state.
Practical output: Opportunity map and future-state vision.

DAY 4 / Prioritization & business value

Value, feasibility, initiative selection and the case for change.
Practical output: Priority matrix and initial business case.

DAY 5 / Stakeholders & change leadership

Stakeholder interests, change impacts, communication and engagement.
Practical output: Stakeholder map and engagement plan.

INDICATIVE COURSE STRUCTURE

Build the implementation roadmap

DAY 6 / Capabilities, culture & adoption

Capability gaps, resistance, culture and leadership behaviors.
Practical output: Capability analysis and adoption actions.

DAY 7 / Data, AI & informed decisions

Strategic use of data and AI for better decisions.
Practical output: Opportunity evaluation and executive decision scenario.

DAY 8 / Governance & transformation risk

Ownership, decision rights, oversight and key risks.
Practical output: Governance structure and risk register.

DAY 9 / Performance & implementation

KPIs, benefits tracking and implementation sequencing.
Practical output: KPI framework and draft roadmap.

DAY 10 / Applied project & action planning

Integrate outputs, present recommendations and refine priorities.
Practical output: Executive presentation and 30-60-90 day action plan.

DELIVERY & BOOKING

Plan your program with MOR

Classroom / Live Online / In-House

Tell us your preferred dates, location, participant count, language and delivery format. Live online timing and the delivery platform are agreed during planning. In-house content and duration can be adapted to your industry and learning objectives.

Trainer & certificate

The proposed trainer profile and availability are shared with the training proposal. The certificate issuer, wording, attendance threshold and any assessment requirements will be confirmed in writing. This brochure does not claim external accreditation.

Fees & included services

A written quotation will specify training delivery, materials and agreed services. Flights, accommodation, transfers, venue arrangements, meals and visits are included only if expressly listed. An enquiry is not a confirmed booking; availability, commercial terms and cancellation conditions must be agreed before confirmation.

Measuring learning impact

Relevant follow-up indicators can be discussed for 30, 60 and 90 days, including use of maturity tools, progress on prioritized initiatives, stakeholder engagement, governance clarity, KPI usage and benefits tracking. Any follow-up service must be included in the agreed scope.

Request a customized proposal

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Main coordination hub: Kuala Lumpur, Malaysia

Program information is provided for planning purposes. Final dates, fees, trainer, agenda, certificate details and services are governed by your written proposal.